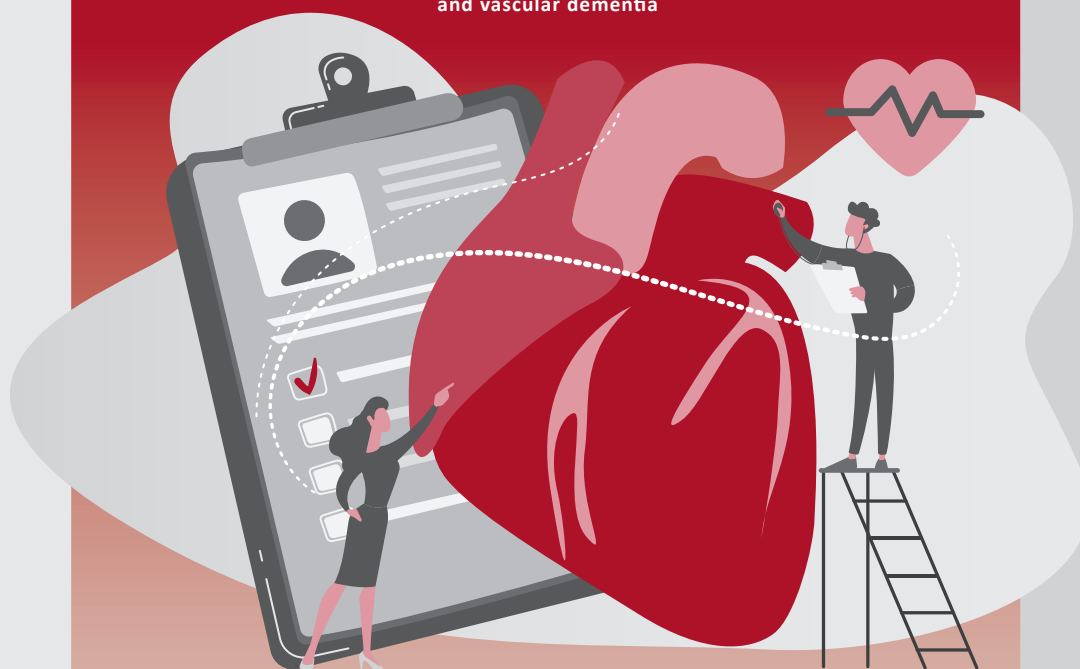


FIGHTING CARDIOVASCULAR DISEASE CALL FOR EU ACTION

WHAT IS CARDIOVASCULAR DISEASE

Cardiovascular Disease (CVD)

is an umbrella name for conditions that affect the heart muscle or circulation (blood vessels). These include hypertension, stroke, heart failure, congenital cardiovascular disease, inherited heart conditions, and vascular dementia



H-E-A-R-T ACTIONS FOR THE EU

Healthy lifestyles through ambitious EU policy and regulation to reduce critical risk factors (smoking, obesity, sedentary lifestyles, etc.)

Equality in heart health by reducing the huge disparities in Cardiovascular Disease mortality that exist between and within EU Member States

Advancing knowledge by increasing EU funding for Cardiovascular Disease research

Registries for continuous quality improvement, registry-based clinical trials and safety surveillance of new treatments

Transfer of knowledge and best practice among Member States in prevention, diagnosis and management of Cardiovascular Disease



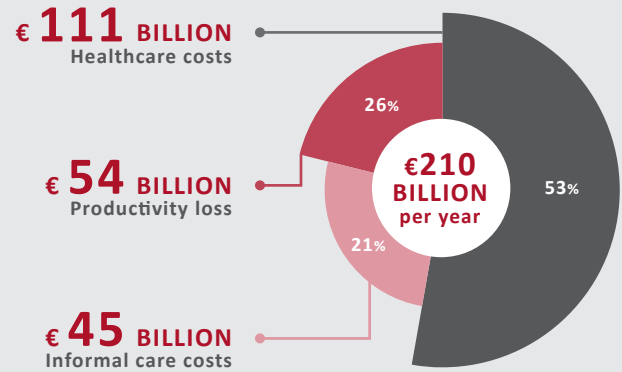
THE BURDEN OF CARDIOVASCULAR DISEASE (CVD) IN THE EU

IMPACT OF CARDIOVASCULAR DISEASE

LIVING WITH CVD (EU)

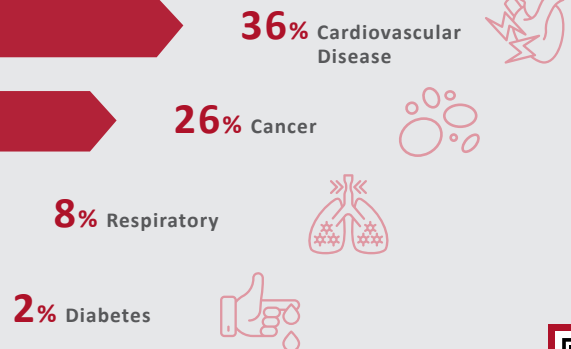


COSTS OF CVD (EU)



DYING FROM CARDIOVASCULAR DISEASE (EU)

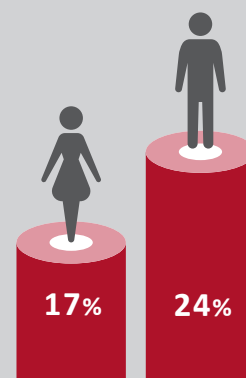
1.8 MILLION
Cardiovascular Disease deaths per year
=
5000
Cardiovascular Disease deaths per day



**Cardiovascular
Disease is the
biggest killer
in the EU and
the world**



< 65 YEAR OLDS
Premature death
from Cardiovascular
Disease



DISPARITIES IN MORTALITY (EU)

A woman in Lithuania is
13x
more likely to die from
heart disease than a
woman in France



A man in Bulgaria is
8x
more likely to die from
stroke than a man
in France

